

Senate Study Bill 1287 - Introduced

SENATE FILE _____
BY (PROPOSED COMMITTEE ON
APPROPRIATIONS BILL BY
CHAIRPERSON DVORSKY)

A BILL FOR

1 An Act relating to cultural affairs and economic development
2 by establishing an Iowa next program and fund to assist
3 communities in community enhancement projects, creating
4 a sports tourism program, modifying certain economic
5 development authority and department of cultural affairs
6 programs, eliminating the vision Iowa program and the
7 great places program and fund, making appropriations, and
8 including transition provisions.

9 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

1 Section 1. PURPOSE AND INTENT.

2 1. This Act shall be known and may be cited as the "Iowa
3 Next Act".

4 2. The purpose of the Act is to coordinate and streamline
5 state government programs related to community attractions and
6 tourism and to invest in prioritized quality of life projects
7 that provide resources to assist communities in planning,
8 development, creation, improvement, and promotion of cultural
9 and recreational amenities, opportunities, and programs that
10 serve residents and visitors and enhance the quality of life
11 in Iowa.

12 Sec. 2. NEW SECTION. 304.101 Definitions.

13 As used in this chapter, unless the context otherwise
14 requires:

15 1. "*Commission*" means the Iowa next commission established
16 in section 304.102.

17 2. "*Department*" means the department of cultural affairs
18 created in section 303.1.

19 Sec. 3. NEW SECTION. 304.102 Iowa next commission.

20 1. The Iowa next commission is established consisting
21 of eleven members and is located for administrative purposes
22 within the department. The director of the department shall
23 provide office space, staff assistance, and necessary supplies
24 and equipment for the commission. The director shall budget
25 funds to pay the compensation and expenses of the commission.
26 In performing its functions, the commission is performing
27 a public function on behalf of the state and is a public
28 instrumentality of the state.

29 2. The commission shall consist of the following voting
30 members appointed by the governor:

31 a. Two members from each United States congressional
32 district in the state as established in section 40.1.

33 b. Three at-large members.

34 3. a. Of the voting members appointed pursuant to
35 subsection 2, the governor shall appoint the following:

1 (1) One person selected by the board of the Iowa natural
2 heritage foundation.

3 (2) One person with professional experience in finance,
4 insurance, or investment banking.

5 (3) One person with professional experience in the tourism
6 industry.

7 (4) One person with professional experience in historic
8 preservation.

9 (5) One person with professional experience in cultural
10 programming.

11 (6) Six persons actively employed in the private,
12 for-profit sector of the economy who otherwise have substantial
13 expertise in economic development.

14 *b.* All members appointed pursuant to subsection 2 shall be
15 residents at all times of different counties.

16 *c.* The governor shall appoint the voting members pursuant to
17 subsection 2, subject to sections 69.16, 69.16A, and 69.16C,
18 and subject to confirmation by the senate.

19 *d.* The members appointed pursuant to subsection 2 shall be
20 appointed to three-year staggered terms and the terms shall
21 commence and end as provided by section 69.19. If a vacancy
22 occurs, a successor shall be appointed to serve the unexpired
23 terms. A successor shall be appointed in the same manner and
24 subject to the same qualifications as the original appointment
25 to serve the unexpired terms.

26 4. In addition to the voting members, the membership of the
27 commission shall include four members of the general assembly
28 with one member designated by each of the following: the
29 majority leader of the senate, the minority leader of the
30 senate, the speaker of the house of representatives, and the
31 minority leader of the house of representatives. A legislative
32 member serves for a term as provided in section 69.16B in an ex
33 officio, nonvoting capacity.

34 5. *a.* In addition to the voting members, the membership
35 of the commission shall include the following ex officio,

1 nonvoting members:

2 (1) The director of the economic development authority or
3 the director's designee.

4 (2) The director of the department of transportation or the
5 director's designee.

6 (3) The director of the department of natural resources or
7 the director's designee.

8 (4) The director of the department of cultural affairs or
9 the director's designee.

10 b. A person serving as a designee pursuant to paragraph "a"
11 shall serve a one-year term as an ex officio, nonvoting member
12 of the commission.

13 6. The governor shall designate the chairperson and vice
14 chairperson of the commission from the members appointed
15 pursuant to subsection 2. In the case of absence or disability
16 of the chairperson and vice chairperson, the members of the
17 commission shall elect a temporary chairperson by a majority
18 vote of those members who are present and voting.

19 7. A majority of the total voting membership of the
20 commission constitutes a quorum.

21 8. The members of the commission are entitled to receive
22 reimbursement for actual expenses incurred while engaged in the
23 performance of official duties. A member of the commission may
24 also be eligible to receive compensation as provided in section
25 7E.6.

26 Sec. 4. NEW SECTION. 304.103 **Commission duties.**

27 The commission shall do all of the following:

28 1. Oversee and approve the administration of the Iowa next
29 program by the department.

30 2. Administer a process pursuant to section 304.105
31 allowing certain departments to apply for additional funds for
32 quality of life projects.

33 3. Establish the following two panels, composed of
34 five voting members of the commission, which shall review
35 applications and make recommendations to the commission

1 concerning applications:

2 a. The Iowa next review panel shall review applications
3 pursuant to sections 15F.203, 15F.206, 304.105, and 304.202.

4 b. The tourism review panel shall review applications
5 pursuant to sections 15E.321, 15E.322, 15F.203, and 15F.206.

6 4. Consult with state and local entities to create a
7 comprehensive strategic plan to coordinate efforts to increase
8 the quality of life for residents of Iowa and to attract
9 persons from outside the state to Iowa.

10 5. Solicit the involvement of the private sector, including
11 support and funding, for quality of life programs in the state.

12 6. Collect and maintain any economic or other data and
13 research that is relevant to the formulation and implementation
14 of effective quality of life policies.

15 7. Cooperate with and provide information to state
16 agencies, local governments, and others as deemed appropriate
17 for the enhancement of quality of life efforts.

18 Sec. 5. NEW SECTION. 304.104 **Department duties.**

19 1. The department, subject to approval by the commission,
20 shall adopt administrative rules pursuant to chapter 17A
21 necessary to administer the Iowa next program created
22 pursuant to section 304.202. The department shall provide
23 the commission with assistance in implementing administrative
24 functions, marketing the program, providing technical
25 assistance and application assistance to applicants under the
26 program, and providing project follow-up for the Iowa next
27 program.

28 2. The department, subject to approval by the commission,
29 shall adopt administrative rules pursuant to chapter 17A
30 necessary to administer its duties related to the community
31 attraction and tourism program, the river enhancement
32 community attraction and tourism program, the regional sports
33 authority districts program, and the sports tourism program,
34 as provided in chapter 15F and sections 15E.321 and 15E.322.
35 The department shall provide the commission with assistance in

1 implementing administrative functions relating to the programs.

2 3. The department, subject to approval by the commission,
3 shall adopt administrative rules pursuant to chapter 17A
4 necessary to develop a process pursuant to section 304.105
5 allowing certain departments to apply to the commission for
6 additional funds for quality of life projects.

7 4. The department shall develop and make available to the
8 public a searchable database on an internet site of funding
9 opportunities and state programs to assist with efforts to
10 enhance local communities.

11 5. The department shall work with the economic development
12 authority, the department of natural resources, the department
13 of transportation, and other state agencies as necessary to
14 allocate appropriate staff and resources to the oversight of
15 quality of life programs in the state.

16 Sec. 6. NEW SECTION. 304.105 Iowa next appropriation.

17 1. Commencing with appropriations made by this section for
18 the fiscal year beginning July 1, 2015, for a total of ten
19 fiscal years, if moneys are transferred to the general fund of
20 the state pursuant to section 8.55, subsection 2, paragraph "b",
21 during a fiscal year, in an amount that exceeds one hundred
22 million dollars, there is appropriated from the general fund of
23 the state to the following departments, for that fiscal year,
24 the following amounts, or so much thereof as is necessary to be
25 used for the purposes designated:

26 a. To the economic development authority for deposit in
27 the community attraction and tourism fund created in section
28 15F.204:

29 \$ 2,500,000

30 b. To the economic development authority for deposit in the
31 river enhancement community attraction and tourism fund created
32 in section 15F.205:

33 \$ 2,500,000

34 c. To the department of natural resources for deposit in the
35 natural resources account in the natural resources and outdoor

1 recreation trust fund created in section 461.32:

2 \$ 2,000,000

3 *d.* For deposit in the watershed protection account in the
4 natural resources and outdoor recreation trust fund created in
5 section 461.34, for use by the department of natural resources
6 and the department of agriculture and land stewardship:

7 \$ 2,000,000

8 *e.* For deposit in the trails account in the natural
9 resources and outdoor recreation trust fund created in section
10 461.37, for use by the department of transportation and the
11 department of natural resources:

12 \$ 2,000,000

13 *f.* To the department of cultural affairs for deposit in the
14 Iowa next fund created in section 304.203:

15 \$ 14,000,000

16 2. *a.* If a department listed in subsection 1, paragraphs
17 "c" through "e", have insufficient funds in the respective
18 accounts for prospective projects and initiatives, the
19 department may apply to the commission for additional funds
20 pursuant to section 304.202 to provide financial assistance for
21 projects and initiatives. A department listed in subsection 1,
22 paragraphs "c" through "e", may apply for multiple projects in
23 one application. The commission shall develop a process for
24 such application.

25 *b.* Upon receipt of an application submitted by a department
26 pursuant to this subsection, the Iowa next review panel
27 established by the commission pursuant to section 304.103
28 shall review the application and make a recommendation to the
29 commission. When reviewing the application, the Iowa next
30 review panel shall consider the criteria established in section
31 304.202, subsection 5.

32 *c.* Upon review of the recommendations of the Iowa next
33 review panel, the commission shall approve, defer, or deny an
34 application for additional funds. The commission may make a
35 multiyear commitment to a department or may award assistance

1 for multiple projects to the same department provided the Iowa
2 next fund contains sufficient moneys.

3 *d.* Upon approval of an application, the commission shall
4 notify the department of cultural affairs of the award, and the
5 department of cultural affairs shall transfer the funds awarded
6 to the department from the Iowa next fund created in section
7 304.203 for deposit in an account described in subsection 1,
8 paragraphs “c” through “e”.

9 3. Notwithstanding section 8.33, moneys appropriated in
10 this section that remain unencumbered or unobligated at the
11 close of the fiscal year shall not revert but shall remain
12 available for expenditure for the purposes designated for
13 future fiscal years.

14 Sec. 7. NEW SECTION. 304.201 Definitions.

15 For purposes of this subchapter, unless the context
16 otherwise requires:

17 1. “*Financial assistance*” means assistance provided only
18 from the funds, rights, and assets legally available to the
19 department for purposes of the program and includes but is not
20 limited to assistance in the forms of grants, loans, forgivable
21 loans, and royalty payments.

22 2. “*Fund*” means the Iowa next fund created in section
23 304.203.

24 3. “*Program*” means the Iowa next program established in
25 section 304.202.

26 4. “*Public organization*” means a nonprofit economic
27 development organization or other nonprofit organization that
28 sponsors community enhancements and activities.

29 5. “*Quality of life project*” means a project for which
30 an application is reviewed as provided in section 304.202,
31 subsection 5.

32 6. “*Vertical infrastructure*” means land acquisition and
33 construction, major renovation and major repair of buildings,
34 all appurtenant structures, utilities, site development, and
35 recreational trails and water trails. “*Vertical infrastructure*”

1 does not include routine, recurring maintenance or operational
2 expenses or leasing of a building, appurtenant structure, or
3 utility without a lease-purchase agreement.

4 Sec. 8. NEW SECTION. 304.202 Iowa next program.

5 1. The commission, in conjunction with the department
6 and the economic development authority, shall establish and
7 administer an Iowa next program for purposes of providing
8 financial assistance to quality of life projects around the
9 state.

10 2. A city, county, state agency, or public organization
11 in the state may submit an application to the department for
12 financial assistance under the program for a quality of life
13 project. A school district, in cooperation with a city or
14 county, may submit a joint application for financial assistance
15 for a project under the program. Each application shall
16 include but not be limited to the following information:

17 a. The total capital investment of the project, including
18 but not limited to costs for construction, site acquisition,
19 and infrastructure improvement.

20 b. The amount or percentage of local and private matching
21 moneys which will be or have been provided for the project.

22 c. The total number of jobs to be created or retained by the
23 project.

24 d. The need of the community for the project and for the
25 financial assistance.

26 e. The long-term tax-generating impact of the project.

27 f. Other information the department may reasonably require.

28 3. Upon submission of an application to the department,
29 the department shall review the application to verify that the
30 minimum eligibility criteria are met. For those applications
31 that meet the eligibility criteria, the department shall
32 provide a staff review analysis and evaluation to the Iowa next
33 review panel established by the commission pursuant to section
34 304.103.

35 4. The Iowa next review panel shall review program

1 applications submitted to the department and the staff review
2 analysis created by the department and make recommendations to
3 the commission regarding the provision of financial assistance
4 to a project. The Iowa next review panel shall score each
5 application on a competitive basis according to the criteria
6 established in subsection 5.

7 5. When reviewing applications for a project, the Iowa
8 next review panel shall consider, at a minimum, all of the
9 following:

10 a. Whether the wages, benefits, including health benefits,
11 safety, and other attributes of the project would improve
12 the quality of life or the quality of attraction or tourism
13 employment in the community.

14 b. The extent to which the project would generate additional
15 recreational and cultural attractions or tourism opportunities.

16 c. The ability of the project to produce a long-term,
17 tax-generating economic impact.

18 d. The location of the project and its impact on the
19 geographic diversity of successful applications.

20 e. Whether the project is primarily a vertical
21 infrastructure project with demonstrated substantial regional
22 or statewide economic impact.

23 f. Whether the applicant has received other federal, state,
24 or local assistance and whether financial assistance has
25 already been provided under the program for the same project.
26 Whether a project is the same shall be within the discretion
27 of the commission.

28 g. The extent to which the project has taken the following
29 planning principles into consideration:

30 (1) Efficient and effective use of land resources and
31 existing infrastructure by encouraging development in areas
32 with existing infrastructure or capacity to avoid costly
33 duplication of services and costly use of land.

34 (2) Provision for a variety of transportation choices,
35 including pedestrian traffic.

1 (3) Maintenance of a unique sense of place by respecting
2 local cultural and natural environmental features.

3 (4) Conservation of open space and farmland and
4 preservation of critical environmental areas.

5 (5) Promotion of the safety, livability, and revitalization
6 of existing urban and rural communities.

7 *h.* The amount of matching, nonstate funds leveraged by the
8 project, including any tax incentives awarded to the project.

9 *i.* Other criteria relevant to the project and appropriate to
10 the purpose and intent of the program.

11 6. Upon review of the recommendations of the Iowa next
12 review panel, the commission shall approve, defer, or deny
13 an award of financial assistance for each application. The
14 amount of financial assistance awarded shall be within the
15 discretion of the commission. The commission may make a
16 multiyear commitment to an applicant or may award assistance
17 for multiple projects to the same applicant provided the fund
18 contains sufficient moneys.

19 7. *a.* Upon approval of an application for financial
20 assistance, the commission shall notify the economic
21 development authority, and the authority and the applicant
22 shall enter into an agreement regarding the project.

23 *b.* The agreement shall provide for the project requirements
24 and document the applicable matching funds requirements, if
25 any.

26 8. *a.* The commission shall allocate at least twenty percent
27 of the moneys available in the fund for projects in communities
28 with a population of less than fifty thousand.

29 *b.* If, at any point in the fiscal year, the commission
30 determines that demand for financial assistance for projects in
31 communities of less than fifty thousand will not meet or exceed
32 the allocation described in paragraph "a", the commission may
33 reallocate the program funds to other projects.

34 *c.* The department, with the approval of the commission,
35 shall adopt rules pursuant to chapter 17A for purposes of

1 defining the scope and meaning of the types of projects
2 described in paragraph "a".

3 Sec. 9. NEW SECTION. **304.203 Iowa next fund.**

4 1. An Iowa next fund is created as a separate fund in the
5 state treasury under the control of the department, consisting
6 of any moneys appropriated by the general assembly, any moneys
7 transferred from other funds as provided by law, and any other
8 moneys available to and obtained or accepted by the department
9 for placement in the fund.

10 2. Moneys in the fund are appropriated to the department
11 for purposes of the Iowa next program established in section
12 304.202, the sports tourism program established in section
13 15E.322, and for providing additional funding to other
14 departments for quality of life projects pursuant to section
15 304.105.

16 3. Moneys in the fund are not subject to section 8.33.
17 Notwithstanding section 12C.7, subsection 2, interest or
18 earnings on moneys in the fund shall be credited to the fund.

19 Sec. 10. Section 12.71, subsection 1, Code 2015, is amended
20 to read as follows:

21 1. The treasurer of state may issue bonds upon the request
22 of the vision Iowa board created in section 15F.102, Code 2015,
23 and do all things necessary with respect to the purposes of the
24 vision Iowa fund. The treasurer of state shall have all of
25 the powers which are necessary to issue and secure bonds and
26 carry out the purposes of the fund. The treasurer of state may
27 issue bonds in principal amounts which, in the opinion of the
28 board, are necessary to provide sufficient funds for the vision
29 Iowa fund created in section 12.72, the payment of interest
30 on the bonds, the establishment of reserves to secure the
31 bonds, the costs of issuance of the bonds, other expenditures
32 of the treasurer of state incident to and necessary or
33 convenient to carry out the bond issue for the fund, and all
34 other expenditures of the board necessary or convenient to
35 administer the fund; provided, however, excluding the issuance

1 of refunding bonds, bonds issued pursuant to this section shall
2 not be issued in an aggregate principal amount which exceeds
3 three hundred million dollars. The bonds are investment
4 securities and negotiable instruments within the meaning of and
5 for purposes of the uniform commercial code, chapter 554.

6 Sec. 11. Section 12.72, subsection 1, Code 2015, is amended
7 to read as follows:

8 1. A vision Iowa fund is created and established as a
9 separate and distinct fund in the state treasury. The moneys
10 in the fund are appropriated to the vision Iowa board for
11 purposes of the vision Iowa program established in section
12 15F.302, Code 2015. Moneys in the fund shall not be subject to
13 appropriation for any other purpose by the general assembly,
14 but shall be used only for the purposes of the vision Iowa
15 fund. The treasurer of state shall act as custodian of the
16 fund and disburse moneys contained in the fund as directed
17 by the vision Iowa board, including automatic disbursements
18 of funds received pursuant to the terms of bond indentures
19 and documents and security provisions to trustees. The fund
20 shall be administered by the vision Iowa board which shall
21 make expenditures from the fund consistent with the purposes
22 of the vision Iowa program without further appropriation. An
23 applicant under the vision Iowa program shall not receive more
24 than seventy-five million dollars in financial assistance from
25 the fund.

26 Sec. 12. Section 12.75, subsection 2, Code 2015, is amended
27 to read as follows:

28 2. For purposes of this section, "*applicant*" means a city or
29 county or public organization applying for financial assistance
30 under the vision Iowa program established in section 15F.302,
31 Code 2015.

32 Sec. 13. Section 15.108, subsection 5, paragraph c, Code
33 2015, is amended to read as follows:

34 c. Coordinate and develop with the department of
35 transportation, the department of natural resources, the

1 department of cultural affairs, the ~~vision~~ Iowa ~~board~~ next
2 commission, other state agencies, and local and regional
3 entities public interpretation, marketing, and education
4 programs that encourage Iowans and out-of-state visitors to
5 participate in the recreational and leisure opportunities
6 available in Iowa. The authority shall establish and
7 administer a program that helps connect both Iowa residents and
8 residents of other states to new and existing Iowa experiences
9 as a means to enhance the economic, social, and cultural
10 well-being of the state. The program shall include a broad
11 range of new opportunities, both rural and urban, including
12 main street destinations, green space initiatives, and artistic
13 and cultural attractions.

14 Sec. 14. Section 15E.321, subsections 1, 2, and 4, Code
15 2015, are amended to read as follows:

16 1. As used in this section, ~~"district"~~ and section 15E.322
17 unless the context otherwise requires:

18 a. "Commission" means the Iowa next commission established
19 in section 304.102.

20 b. "District" means a regional sports authority district
21 certified under this section.

22 2. a. A convention and visitors bureau may apply to the
23 authority for certification of a regional sports authority
24 district which may include more than one city and more than
25 one convention and visitors bureau within the district. The
26 authority shall forward all applications received pursuant to
27 this section to the commission. The authority commission shall
28 not certify more than ten such districts.

29 b. To be eligible under the program, an applicant shall meet
30 all of the following requirements:

31 (1) The applicant shall propose to operate a regional sports
32 authority district that is governed by a board as provided in
33 subsection 4.

34 (2) The applicant shall demonstrate an amount of local
35 matching funds to be devoted to the regional sports authority

1 district equal to at least fifty percent of the amount of grant
2 funds to be received by the applicant under the program.

3 (3) The applicant shall submit a completed application by
4 September 1 of each fiscal year unless the commission, upon
5 its own discretion, provides a different deadline for the
6 submission of all applications.

7 ~~b.~~ c. If more than ten applications are received in
8 any certification year, the ~~authority~~ tourism review panel
9 established by the commission pursuant to section 304.103 shall
10 review the applications submitted and make recommendations to
11 the commission regarding the certification of the districts
12 on a competitive basis. After review of the recommendations
13 of the tourism review panel, the commission shall certify
14 the districts on a competitive basis. In evaluating the
15 applications for certification, the authority shall consider
16 the economic impact to the state of the activities proposed
17 in the application, the geographic diversity of the districts
18 applying, and any other factors the authority deems relevant.

19 4. Each district shall be governed by a ~~seven-member~~ board
20 consisting of seven members appointed by the convention and
21 visitors bureau filing the application pursuant to subsection
22 2. At least three members of the board shall consist of city
23 council members of ~~any~~ the cities located in the district.
24 Each board shall be responsible for administering ~~programs~~
25 projects designed to promote ~~the activities enumerated~~ regional
26 sports authority district events described in subsection 3.

27 Sec. 15. Section 15E.321, Code 2015, is amended by adding
28 the following new subsection:

29 NEW SUBSECTION. 5. Upon certifying the districts, the
30 commission shall inform the authority and the authority
31 shall enter into an agreement with a district regarding the
32 promotion of the nonprofessional sporting event and the terms
33 and conditions concerning any grants disbursed to the district
34 certified by the commission pursuant to this section.

35 Sec. 16. NEW SECTION. 15E.322 **Sports tourism program.**

1 1. The authority shall establish and administer a sports
2 tourism program to provide financial assistance for projects
3 that promote professional and accredited college and university
4 sporting events in the state.

5 2. *a.* A convention and visitors bureau may apply to the
6 authority for a grant for a project that actively promotes
7 professional and accredited college and university sporting
8 events in the area served by the convention and visitors
9 bureau.

10 *b.* A convention and visitors bureau may apply for and
11 receive grants for more than one project.

12 *c.* A convention and visitors bureau may apply for a
13 multiyear grant or may apply for renewal of an annual grant if
14 certain metrics and return on investment estimates, as set by
15 the commission by rule, are met.

16 *d.* A convention and visitors bureau may apply to the
17 commission for financial assistance pursuant to this section
18 and a district's convention and visitors bureau may apply to
19 the authority for financial assistance pursuant to section
20 15E.321, but shall not receive financial assistance under both
21 provisions for the same event.

22 3. *a.* The authority shall forward all applications received
23 pursuant to this section to the commission. The tourism
24 review panel established by the commission pursuant to section
25 304.103 shall review the applications submitted and make
26 recommendations to the commission regarding the applications on
27 a competitive basis using the criteria established in paragraph
28 "b".

29 *b.* The tourism review panel and the commission shall
30 consider the following criteria when awarding grants:

- 31 (1) Impact of the project on the local and state economy.
32 (2) Novelty and quality of a project.
33 (3) Project size and scope.
34 (4) Financial need of the applicant.
35 (5) Ratio of public-to-private investment.

1 (6) Potential to attract Iowans and out-of-state visitors.

2 (7) Amount of positive advertising or media coverage the
3 project generates.

4 c. Upon review of the recommendations of the tourism
5 review panel, the commission shall approve, defer, or deny the
6 application for a grant. The amount of financial assistance
7 awarded shall be within the discretion of the commission. Upon
8 approval of an application for a grant under the program, the
9 commission shall notify the authority. The authority shall
10 enter into an agreement with the recipient of a grant under the
11 program.

12 4. An applicant is not required to demonstrate matching
13 funds in order to receive financial assistance pursuant to this
14 section.

15 5. A convention and visitors bureau may use funds received
16 under the program for marketing, promotions, infrastructure,
17 and other purposes to promote the sporting event. The
18 convention and visitors bureau shall not use funds received
19 under the program as reimbursement for completed projects.

20 6. A convention and visitors bureau receiving a grant shall
21 provide an annual report to the authority for years in which it
22 receives financial assistance under this section. The report
23 shall include the information the authority deems relevant.

24 Sec. 17. Section 15F.201, Code 2015, is amended by adding
25 the following new subsections:

26 NEW SUBSECTION. 01. "*Authority*" means the economic
27 development authority created in section 15.105.

28 NEW SUBSECTION. 001. "*Commission*" means the Iowa next
29 commission established in section 304.102.

30 Sec. 18. Section 15F.202, subsection 1, Code 2015, is
31 amended to read as follows:

32 1. The ~~board~~ authority shall establish and the authority,
33 subject to ~~direction and approval by the board~~ consultation and
34 administration of the application process by the commission,
35 shall administer a community attraction and tourism program to

1 assist communities in the development, creation, and regional
2 marketing of multiple-purpose attraction or tourism facilities.
3 Any moneys appropriated to the river enhancement community
4 attraction and tourism fund created pursuant to section 15F.205
5 shall be used exclusively for the creation and enhancement of
6 community attractions and tourism opportunities along lakes,
7 rivers, and river corridors in cities across the state, but
8 a recipient of moneys from the river enhancement community
9 attraction and tourism fund shall not be precluded from
10 receiving funds from the community attraction and tourism fund
11 created pursuant to section 15F.204.

12 Sec. 19. Section 15F.202, subsection 2, unnumbered
13 paragraph 1, Code 2015, is amended to read as follows:

14 A city or county in the state or public organization may
15 submit an application to the ~~board~~ authority for financial
16 assistance for a project under the program. The assistance
17 shall be provided only from funds, rights, and assets legally
18 available to the ~~board~~ authority and commission and shall be
19 in the form of grants, loans, forgivable loans, and credit
20 enhancement and financing instruments. The application shall
21 include, but not be limited to, the following information:

22 Sec. 20. Section 15F.202, subsection 3, Code 2015, is
23 amended to read as follows:

24 3. A school district, in cooperation with a city or county,
25 may submit a joint application for financial assistance for a
26 project under the program. The assistance shall be provided
27 only from funds, rights, and assets legally available to the
28 ~~board~~ authority and commission and shall be in the form of
29 grants, loans, forgivable loans, and credit enhancement and
30 financing instruments. In addition to the information required
31 in subsection 2, the application shall include a demonstration
32 that the intended future use of the project shall be by both
33 joint applicants.

34 Sec. 21. Section 15F.203, subsections 1 and 2, Code 2015,
35 are amended to read as follows:

1 1. ~~Applications for assistance under the program shall be~~
2 ~~submitted to the authority. Upon submission of an application~~
3 ~~to the authority, the authority shall review the application~~
4 ~~to verify that the minimum eligibility criteria are met. For~~
5 ~~those applications that meet the eligibility criteria, the~~
6 ~~authority shall forward the application to the commission and~~
7 ~~provide a staff review analysis and evaluation to the community~~
8 ~~attraction and tourism program tourism review committee~~
9 ~~referred to in subsection 2 and the board panel established by~~
10 ~~the commission pursuant to section 304.103.~~

11 2. ~~A The tourism review committee composed of five members~~
12 ~~of the board panel shall review community attraction and~~
13 ~~tourism program applications submitted to the board authority~~
14 ~~and the staff review analysis created by the authority and~~
15 ~~make recommendations regarding the applications to the board~~
16 ~~commission. The review committee shall consist of members of~~
17 ~~the board listed in section 15F.102, subsection 2, paragraphs~~
18 ~~"a" through "c".~~

19 Sec. 22. Section 15F.203, subsection 3, unnumbered
20 paragraph 1, Code 2015, is amended to read as follows:

21 When reviewing the applications, the tourism review
22 ~~committee and the authority panel~~ shall consider, at a minimum,
23 all of the following:

24 Sec. 23. Section 15F.203, subsection 3, paragraph f, Code
25 2015, is amended to read as follows:

26 f. Whether the applicant has received financial assistance
27 under the program for the same project. Whether a project is
28 the same shall be within the discretion of the commission.

29 Sec. 24. Section 15F.203, subsection 3, Code 2015, is
30 amended by adding the following new paragraphs:

31 NEW PARAGRAPH. h. The amount of matching, nonstate funds
32 leveraged by the project, including any tax incentives awarded
33 to the project.

34 NEW PARAGRAPH. i. Other criteria relevant to the project
35 and appropriate to the purpose and intent of the program.

1 Sec. 25. Section 15F.203, subsections 4 and 5, Code 2015,
2 are amended to read as follows:

3 4. a. Upon review of the recommendations of the tourism
4 review committee panel, the ~~board~~ commission shall approve,
5 defer, or deny the applications. The amount of financial
6 assistance awarded shall be within the discretion of the
7 commission.

8 b. If an application is deferred or denied because the
9 community attraction and tourism fund contains insufficient
10 moneys, the tourism review panel may recommend that the
11 application be considered an application for the Iowa next
12 program established pursuant to section 304.202. If the
13 commission, upon the tourism review panel's recommendation and
14 the applicant's approval, agrees to consider an application
15 submitted pursuant to this section as an Iowa next program
16 application, the Iowa next review panel established by the
17 commission pursuant to section 304.103 shall reconsider the
18 application pursuant to section 304.202, subsection 4, and
19 proceed as though the application were submitted pursuant to
20 section 304.202.

21 5. Upon approval of an application for financial assistance
22 under the program, the ~~board~~ commission shall notify the
23 ~~treasurer of state authority~~ regarding the amount of moneys
24 needed to satisfy the award of financial assistance and the
25 terms of the award, after consultation with the authority
26 concerning such terms. ~~The treasurer of state shall notify~~
27 ~~the authority any time moneys are disbursed to a recipient~~
28 ~~of financial assistance under the program.~~ The authority
29 shall enter into an agreement with the recipient of financial
30 assistance under the program.

31 Sec. 26. Section 15F.204, subsections 1 and 3, Code 2015,
32 are amended to read as follows:

33 1. A community attraction and tourism fund is created as a
34 separate fund in the state treasury under the control of the
35 ~~board~~ authority and the commission, consisting of any moneys

1 appropriated by the general assembly and any other moneys
2 available to and obtained or accepted by the ~~board~~ authority or
3 the commission for placement in the fund.

4 3. The fund shall be used to provide assistance only from
5 funds, rights, and assets legally available to the ~~board~~
6 authority or the commission in the form of grants, loans,
7 forgivable loans, and credit enhancements and financing
8 instruments under the community attraction and tourism program
9 established in section 15F.202. A project with a total
10 cost exceeding twenty million dollars may receive financial
11 assistance under the program. An applicant under the community
12 attraction and tourism program shall not receive financial
13 assistance from the fund in an amount exceeding fifty percent
14 of the total cost of the project.

15 Sec. 27. Section 15F.204, subsection 5, unnumbered
16 paragraph 1, Code 2015, is amended to read as follows:

17 At the beginning of each fiscal year, the ~~board~~ authority, in
18 consultation with the commission, shall allocate one hundred
19 thousand dollars for purposes of marketing those projects
20 that are receiving moneys from the fund. After the marketing
21 allocation, the ~~board~~ commission, in consultation with the
22 authority, through the application process, shall allocate all
23 remaining moneys in the fund in the following manner:

24 Sec. 28. Section 15F.204, subsection 7, Code 2015, is
25 amended to read as follows:

26 7. If any portion of the allocated moneys under subsection
27 5, paragraph "a", has not been awarded by April 1 of the fiscal
28 year for which the allocation is made, the portion which has
29 not been awarded may be utilized by the ~~board~~ commission,
30 in consultation with the authority, to provide financial
31 assistance under the program to any city or county in the
32 state.

33 Sec. 29. Section 15F.204, subsection 8, paragraphs a, b, c,
34 d, e, and f, Code 2015, are amended by striking the paragraphs.

35 Sec. 30. Section 15F.204, subsection 9, Code 2015, is

1 amended to read as follows:

2 9. Notwithstanding the allocation requirements in
3 subsection 5, the ~~board~~ commission may make a multiyear
4 commitment to an applicant of up to four million dollars in any
5 one fiscal year.

6 Sec. 31. Section 15F.205, subsections 2, 4, 7, 8, and 9,
7 Code 2015, are amended to read as follows:

8 2. A river enhancement community attraction and tourism
9 fund is created as a separate fund in the state treasury
10 under the control of the ~~board~~ authority and the commission,
11 consisting of any moneys appropriated by the general assembly
12 and any other moneys available to and obtained or accepted by
13 the ~~board~~ authority or the commission for placement in the
14 fund.

15 4. The fund shall be used to provide assistance only from
16 funds, rights, and assets legally available to the ~~board~~
17 authority or the commission, and the assistance shall be
18 in the form of grants, loans, forgivable loans, and credit
19 enhancements and financing instruments as described in the
20 community attraction and tourism program established in section
21 15F.202.

22 7. At the beginning of each fiscal year, the ~~board~~
23 commission, in consultation with the authority, shall allocate
24 moneys in the fund for financial assistance to projects that
25 promote and enhance recreational opportunities and community
26 attractions on and near rivers or lakes within cities across
27 the state. Such recreational opportunities and community
28 attractions shall be closely connected to a river or lake
29 and may include but is not limited to pedestrian trails
30 and walkways, amphitheaters, bike trails, water trails or
31 whitewater courses for watercraft, and any modifications
32 necessary for the safe mitigation of dams.

33 8. The ~~board~~ commission may make a multiyear commitment
34 to an applicant or may award assistance for multiple projects
35 to the same applicant provided the fund contains sufficient

1 moneys. Any moneys remaining in the fund at the end of a fiscal
2 year may be carried over to a subsequent fiscal year, or may be
3 obligated in advance for a subsequent fiscal year.

4 9. The ~~board~~ commission is not required to award financial
5 assistance pursuant to this section unless moneys are
6 appropriated to and available from the fund.

7 Sec. 32. Section 15F.206, subsection 1, Code 2015, is
8 amended to read as follows:

9 1. Applications for assistance for river enhancement
10 community attraction and tourism projects shall be submitted
11 to the authority. For those applications that meet the
12 eligibility criteria, the authority shall forward the
13 application to the commission and provide a staff review
14 analysis and evaluation to the ~~vision Iowa program~~ tourism
15 ~~review committee referred to in section 15F.304, subsection 2,~~
16 ~~and the board panel established by the commission pursuant to~~
17 section 304.103.

18 Sec. 33. Section 15F.206, subsection 2, unnumbered
19 paragraph 1, Code 2015, is amended to read as follows:

20 When reviewing the applications, the ~~vision Iowa program~~
21 tourism review committee and the authority panel shall
22 consider, at a minimum, all of the following:

23 Sec. 34. Section 15F.206, subsection 2, Code 2015, is
24 amended by adding the following new paragraphs:

25 NEW PARAGRAPH. h. The amount of matching, nonstate funds
26 leveraged by the project, including any tax incentives awarded
27 to the project.

28 NEW PARAGRAPH. i. Other criteria relevant to the project
29 and appropriate to the purpose and intent of the program.

30 Sec. 35. Section 15F.206, subsections 3 and 4, Code 2015,
31 are amended to read as follows:

32 3. a. Upon review of the recommendations of the tourism
33 review committee panel, the ~~board~~ commission shall approve,
34 defer, or deny the applications. The amount of financial
35 assistance awarded shall be within the discretion of the

1 commission.

2 b. If an application is deferred or denied because the river
3 enhancement community attraction and tourism fund contains
4 insufficient moneys, the tourism review panel may recommend
5 that the application be considered an application for the Iowa
6 next program established pursuant to section 304.202. If the
7 commission, upon the tourism review panel's recommendation and
8 the applicant's approval, agrees to consider an application
9 submitted pursuant to this section as an Iowa next program
10 application, the Iowa next review panel established by the
11 commission pursuant to section 304.103 shall reconsider the
12 application pursuant to section 304.202, subsection 4, and
13 proceed as though the application were submitted pursuant to
14 section 304.202.

15 4. Upon approval of an application for financial assistance
16 under the program, the ~~board~~ commission shall notify the
17 ~~treasurer of state authority~~ regarding the amount of moneys
18 needed to satisfy the award of financial assistance and the
19 terms of the award, after consultation with the authority
20 concerning such terms. ~~The treasurer of state shall notify~~
21 ~~the authority anytime moneys are disbursed to a recipient~~
22 ~~of financial assistance under the program.~~ The authority
23 shall enter into an agreement with the recipient of financial
24 assistance under the program.

25 Sec. 36. Section 15H.6, subsection 3, Code 2015, is amended
26 to read as follows:

27 3. The capacity building activities shall be targeted in
28 communities that are already working with existing community
29 improvement programs, including but not limited to the Iowa
30 ~~great places program established under section 303.3C,~~ cultural
31 and entertainment district certification program established
32 in section 303.3B, the green streets and main street Iowa
33 programs administered by the economic development authority,
34 and disaster remediation activities by communities located
35 within an area declared to be a disaster area in a declaration

1 issued by the president of the United States or the governor.

2 Sec. 37. Section 292.2, subsection 9, Code 2015, is amended
3 by striking the subsection.

4 Sec. 38. Section 303.1, subsection 2, Code 2015, is amended
5 by adding the following new paragraph:

6 NEW PARAGRAPH. *f.* Coordinate and develop with the economic
7 development authority, department of transportation, the
8 department of natural resources, the Iowa next commission,
9 other state agencies, and local and regional entities
10 programs that encourage Iowans and out-of-state visitors to
11 participate in the cultural, recreational, and quality of life
12 opportunities available in Iowa.

13 Sec. 39. Section 303A.4, subsection 4, Code 2015, is amended
14 by adding the following new paragraph:

15 NEW PARAGRAPH. *c.* Notwithstanding paragraph "a", for the
16 fiscal year beginning July 1, 2015, and ending June 30, 2016,
17 and continuing for a total of ten fiscal years, the treasurer
18 of state shall transfer ten percent of the total moneys in the
19 trust fund at the beginning of the fiscal year to the grant
20 account created in section 303A.7.

21 Sec. 40. Section 423.4, subsection 5, paragraph c,
22 subparagraph (5), Code 2015, is amended to read as follows:

23 (5) The automobile racetrack facility has not received ~~or~~
24 ~~shall not receive~~ any grants under the ~~community attraction and~~
25 ~~tourism program pursuant to chapter 15F, subchapter II, or the~~
26 former vision Iowa program pursuant to chapter 15F, subchapter
27 III, Code 2015.

28 Sec. 41. Section 423.4, subsection 11, paragraph c,
29 subparagraph (6), Code 2015, is amended to read as follows:

30 (6) The raceway facility has not received ~~or shall not~~
31 ~~receive~~ any grants under the ~~community attraction and tourism~~
32 ~~program pursuant to chapter 15F, subchapter II, or the former~~
33 vision Iowa program pursuant to chapter 15F, subchapter III,
34 Code 2015.

35 Sec. 42. REPEAL. Sections 12.73, 15F.101, 15F.102,

1 15F.103, 15F.104, 15F.105, 15F.106, 15F.301, 15F.302, 15F.303,
2 15F.304, 303.3C, and 303.3D, Code 2015, are repealed.

3 Sec. 43. IOWA NEXT COMMISSION — TRANSITION PROVISIONS. The
4 initial members of the Iowa next commission established
5 pursuant to this Act shall be appointed by September 1, 2015.

6 Sec. 44. REPEAL OF VISION IOWA PROGRAM — TRANSITION
7 PROVISIONS.

8 1. Any agreement or contract entered into under the vision
9 Iowa program prior to July 1, 2015, shall continue until the
10 expiration of the original agreement or contract as provided
11 by the terms of the agreement or contract, and shall be
12 administered by the department of cultural affairs.

13 2. The treasurer of state shall not issue bonds pursuant
14 to the vision Iowa program as described in section 12.71 after
15 June 30, 2015.

16 Sec. 45. VISION IOWA BOARD — TRANSITION PROVISIONS. On
17 July 1, 2015, the Iowa next commission shall assume any
18 remaining duties of the vision Iowa board not already delegated
19 to another entity.

20 Sec. 46. INTERAGENCY COOPERATION — TRANSITION
21 PROVISIONS. The department of cultural affairs shall consult
22 with the economic development authority about transitioning
23 from the vision Iowa program when implementing this Act. The
24 economic development authority shall assist the department of
25 cultural affairs and the Iowa next commission in implementing
26 this Act by providing for an effective transition of powers and
27 duties from the vision Iowa board to the Iowa next commission,
28 when applicable, and an effective transition from the vision
29 Iowa program to the Iowa next program.

30 Sec. 47. REPEAL OF GREAT PLACES PROGRAM — TRANSITION
31 PROVISIONS.

32 1. Upon repeal of the great places program fund created
33 in section 303.3D, the department of cultural affairs shall
34 transfer all unencumbered and unobligated moneys accruing to
35 the fund to the Iowa next fund created in section 304.203.

1 2. Unencumbered and unobligated moneys accruing to the
2 great places program fund on or after July 1, 2015, shall be
3 transferred to the Iowa next fund.

3. The great places program fund shall continue in existence until all encumbrances and obligations have been fulfilled.

4. Any agreement or contract entered into prior to July 1, 2015, pursuant to the great places program shall continue until the expiration of the contract or agreement.

EXPLANATION

10 The inclusion of this explanation does not constitute agreement with
11 the explanation's substance by the members of the general assembly.

12 This bill establishes the Iowa next program, Iowa next
13 commission, and Iowa next fund under the department of cultural
14 affairs to assist communities in community enhancement
15 projects. The bill eliminates the vision Iowa program and
16 board and the great places program and fund, establishes
17 the sports tourism program, and modifies certain existing
18 economic development authority and department of cultural
19 affairs programs. The bill makes an appropriation and includes
20 transition provisions.

21 The bill is known as the "Iowa Next Act". The purpose of the
22 bill is to coordinate and streamline state government programs
23 related to community attractions and tourism and to invest in
24 prioritized quality of life projects that provide resources
25 to assist communities in planning, development, creation,
26 improvement, and promotion of cultural and recreational
27 amenities, opportunities, and programs that serve residents and
28 visitors and enhance the quality of life in Iowa.

29 The bill establishes the Iowa next commission (commission),
30 which is located for administrative purposes in the department
31 of cultural affairs (department). The commission has 11
32 voting members appointed by the governor. The bill provides
33 the qualifications for the appointed members. The commission
34 has eight ex officio, nonvoting members consisting of four
35 members of the general assembly as well as the directors of the

1 economic development authority, department of transportation,
2 department of natural resources, and department of cultural
3 affairs, or the directors' designees. The bill describes
4 the commission's duties, which include the duties to oversee
5 and approve the administration of the Iowa next program;
6 develop and administer the application process for the
7 community attraction and tourism program, the river enhancement
8 community attraction and tourism program, the regional sports
9 authority districts program, and the sports tourism program,
10 in consultation with the economic development authority
11 (authority); administer a process for certain departments to
12 apply to the commission for additional funds from the Iowa
13 next fund for certain quality of life projects; establish the
14 Iowa next review panel and the tourism review panel; consult
15 with state and local entities to create a comprehensive
16 strategic plan to coordinate efforts to increase the quality
17 of life and attract persons from outside the state; solicit
18 the involvement of the private sector; collect and maintain
19 economic or other data and research relevant to the formulation
20 and implementation of effective quality of life policies; and
21 cooperate with and provide information to state agencies, local
22 governments, and others for the enhancement of quality of life
23 efforts.

24 The bill provides that the department shall adopt rules,
25 subject to the approval of the commission, to administer the
26 Iowa next program. The bill requires the department to adopt
27 rules to administer a process for certain departments to apply
28 to the commission for additional funds from the Iowa next fund
29 for certain quality of life projects. The bill requires the
30 department to develop and make available a public, searchable
31 database on an internet site of funding opportunities to assist
32 with local community enhancement efforts.

33 The bill contains a conditional 10-year appropriation
34 to specified funds for quality of life programs, including
35 the Iowa next program, the community attraction and tourism

1 program, the river enhancement community attraction and tourism
2 program, natural resources initiatives, watershed protection
3 initiatives, and trails projects. The bill appropriates moneys
4 from the general fund of the state beginning in fiscal year
5 2015-2016, for 10 years, if at least \$100 million in excess
6 money is transferred from the Iowa economic emergency fund to
7 the general fund pursuant to Code section 8.55 in that fiscal
8 year.

9 If the financial need for natural resources initiatives,
10 watershed protection initiatives, or trails projects, as
11 described in the Code sections referenced in the bill, exceeds
12 the moneys in the respective account receiving an appropriation
13 in the bill, the bill allows the department overseeing the
14 account, which includes the department of transportation,
15 the department of natural resources, and the department of
16 agriculture and land stewardship, to apply to the department
17 of cultural affairs for additional funds from the Iowa next
18 fund for the purposes of the projects and initiatives under
19 the individual accounts in the natural resources and outdoor
20 recreation trust fund that receive an appropriation in the
21 bill. The bill requires the Iowa next review panel of the
22 commission to review an application under this provision and to
23 make recommendations to the commission. The commission must
24 approve, defer, or deny the application. Upon approval of an
25 application under this provision, the commission must notify
26 the department, and the department shall transfer the funds
27 awarded from the Iowa next fund to the respective department
28 for deposit in either the natural resources account, the
29 watershed protection account, or the trails account.

30 The bill requires the commission to establish and administer
31 the Iowa next program. The bill allows a city, county, state
32 agency, public organization, or school district in cooperation
33 with a city or county, to apply to the department for financial
34 assistance for a project. The bill provides the application
35 requirements. Upon submission of an application, the bill

1 requires the department to review the application to verify
2 that minimum eligibility standards are met, and for those
3 applications meeting the minimum eligibility requirements, the
4 department shall provide a staff review analysis and evaluation
5 to the Iowa next review panel, composed of five voting members
6 of the commission. The Iowa next review panel shall make
7 recommendations to the commission regarding the provision of
8 financial assistance and shall score each application on a
9 competitive basis according to criteria established in the
10 bill. After the commission has reviewed the Iowa next review
11 panel's recommendations, the commission shall approve, defer,
12 or deny an award of financial assistance. The bill requires
13 the applicant receiving a financial assistance award and the
14 authority to enter into an agreement. The bill requires the
15 commission to initially allocate 20 percent of the available
16 moneys in the Iowa next fund to communities with populations of
17 less than 50,000.

18 The bill establishes the Iowa next fund. The moneys in
19 the fund are appropriated to the department for purposes of
20 the Iowa next program, the sports tourism program, and for
21 providing additional funds for other departments for quality
22 of life projects. The fund consists of moneys appropriated,
23 moneys transferred, or any other moneys available to and
24 obtained by the department for placement in the fund.

25 The bill modifies the regional sports authority districts
26 program. The bill lists the eligibility requirements for
27 certification. The bill requires the tourism review panel
28 composed of five voting members of the Iowa next commission
29 to review the applications submitted and make recommendations
30 to the commission regarding the applications if more than 10
31 applications are received, as the current program and the
32 program as modified in the bill limit the number of districts
33 certified to 10. After reviewing the recommendations of
34 the tourism review panel, the bill requires the commission
35 to certify the districts on a competitive basis. After

1 certification of the districts, the bill requires the
2 commission to inform the authority, and the authority must
3 enter into an agreement with a district certified by the
4 commission.

5 The bill requires the authority to establish and administer
6 a sports tourism program to provide financial assistance for
7 projects that promote professional and collegiate sporting
8 events in Iowa. A convention and visitors bureau can apply to
9 the authority for such an event and the commission will receive
10 and review those applications and award grants on a competitive
11 basis using moneys in the Iowa next fund. A convention and
12 visitors bureau may use grant moneys for marketing, promotions,
13 infrastructure, and other purposes to promote the event. A
14 convention and visitors bureau may apply for a multiyear
15 grant and may receive renewal of an annual grant if certain
16 conditions are met as set by the commission. A convention and
17 visitors bureau may apply for and receive grants for more than
18 one project. A convention and visitors bureau receiving a
19 grant shall provide an annual report to the authority for years
20 in which it received financial assistance.

21 The bill also modifies the community attraction and tourism
22 program and fund and the river enhancement community attraction
23 and tourism program and fund. Currently, the community
24 attraction and tourism program is established by the vision
25 Iowa board, and is administered by the authority, subject to
26 direction from the vision Iowa board. The bill requires the
27 authority to establish and administer, subject to consultation
28 with the commission and some administration of the application
29 process by the commission, the community attraction and tourism
30 program. Upon submission of an application, the bill requires
31 the authority to review the application to verify that minimum
32 eligibility standards are met, and for those applications
33 meeting the minimum eligibility requirements, the authority
34 shall provide a staff review analysis and evaluation to the
35 tourism review panel. The tourism review panel shall make

1 recommendations to the commission regarding the provision of
2 financial assistance and shall consider the criteria already
3 established in current Code as well as the amount of matching
4 nonstate funds leveraged by the project and other criteria
5 relevant to the project and appropriate to the purpose and
6 intent of the program. After the commission has reviewed the
7 tourism review panel's recommendations, the commission shall
8 approve, defer, or deny an award of financial assistance.

9 Upon approval of an application for financial assistance, the
10 commission shall notify the authority regarding the amount of
11 moneys and the terms of the award, after consulting with the
12 authority regarding the terms. The bill requires the authority
13 to enter into an agreement with the recipient of financial
14 assistance under the program. If the application is deferred
15 or denied because the fund contains insufficient moneys, the
16 tourism review panel may recommend that the application be
17 considered an application for the Iowa next program. If the
18 commission, upon the tourism review panel's recommendation and
19 the applicant's approval, decides to review the application
20 as an Iowa next program application, the application shall
21 be submitted to the Iowa next review panel pursuant to the
22 Iowa next Code provision for the Iowa next review panel's
23 recommendation.

24 The bill modifies the community attraction and tourism
25 fund to place the fund under the control of the authority and
26 the commission, rather than the vision Iowa board. The bill
27 requires the authority, in consultation with the commission to
28 allocate \$100,000 for marketing. The bill also requires the
29 commission, in consultation with the authority and through the
30 application process, to allocate the remainder of the moneys in
31 the manner specified in current Code.

32 The bill modifies the river enhancement community attraction
33 and tourism fund to place the funds under the control of the
34 authority and the commission, rather than the vision Iowa
35 board.

1 The bill modifies the river enhancement community attraction
2 and tourism projects application review. The bill requires
3 the authority to receive the applications and review those
4 applications. The bill requires the authority to provide
5 a staff review analysis and evaluation of each application
6 meeting the eligibility criteria to the commission's
7 tourism review panel. The tourism review panel shall make
8 recommendations to the commission regarding the provision of
9 financial assistance and shall consider the criteria already
10 established in current Code as well as the amount of matching
11 nonstate funds leveraged by the project and other criteria
12 relevant to the project and appropriate to the purpose and
13 intent of the program. After the commission has reviewed the
14 tourism review panel's recommendations, the commission shall
15 approve, defer, or deny an award of financial assistance.
16 Upon approval of an application for financial assistance, the
17 commission shall notify the authority regarding the amount of
18 moneys and the terms of the award, after consulting with the
19 authority regarding the terms. The bill requires the authority
20 to enter into an agreement with the recipient of financial
21 assistance under the program. If the application is deferred
22 or denied because the fund contains insufficient moneys, the
23 tourism review panel may recommend that the application be
24 considered an application for the Iowa next program. If the
25 commission, upon the tourism review panel's recommendation and
26 the applicant's approval, decides to review the application
27 as an Iowa next program application, the application shall
28 be submitted to the Iowa next review panel pursuant to the
29 Iowa next Code provision for the Iowa next review panel's
30 recommendation.

31 The bill requires the treasurer of state to transfer 10
32 percent of the total moneys in the cultural trust fund at the
33 beginning of each fiscal year to the Iowa cultural trust grant
34 account beginning in FY 2015-2016 and continuing for 10 total
35 years.

1 The bill repeals the vision Iowa program, the vision Iowa
2 board, the great places program and fund, and makes conforming
3 changes. The bill requires the department to consult with the
4 authority to assist the Iowa next commission in implementing
5 the bill and providing for an effective transition from the
6 vision Iowa program to the Iowa next program. The current
7 and future unobligated and unencumbered moneys from the great
8 places program fund are transferred to the Iowa next fund. The
9 bill provides other transition provisions.